APPENDIX C

MINUTES

COUNTY PLANNING DIVISION OF APA

ANNUAL BUSINESS MEETING – PHOENIX, AZ

APRIL 4, 2016

1. Welcome, Call to Order, Recognize Sponsors
   Megan Nelms convened the meeting at 6:00 p.m. Everyone at the meeting (guests/award recipients) went around the table and introduced themselves.

2. Roll Call
   Members present were Megan Nelms, Tim Brown, Charlie Compton, Joe Scorcio, Mike Kayes, Robert Hill and Jack Morgan. A quorum was confirmed.

3. Reception – Immediately following the business meeting. Megan reminded the group that the division is co-hosting a reception with the Private Practice, Intergovernmental and Regional, and Small Town and Rural and Women in Planning divisions.

4. Presentation of Planning Project Awards –
   Tim stated that the division received fewer award applications this year and it was probably due to lack of advertising. He said that that the awards jury included Dennis Sandquist, Royce Maniko and Mike Kayes. The entries were outstanding and he thanked everyone who submitted a nomination.

   This year, an Award of Excellence went to Kenton County, Kentucky, in the Comprehensive Plan – Large Jurisdiction category for their Direction 2030: Your Voice. Your Choice.

   The planning commission adopted the community's first comprehensive plan in 1972 and incorporated updates every five years thereafter per Kentucky law. The combined 26.2-pound, 12.5-inch-thick behemoth influenced decisions until the Great Recession established its 'New Normal.' Planners developed its replacement — Direction 2030: Your Voice. Your Choice. — through an aggressive three-year public engagement process. That process accomplished what many thought previously would be impossible: to build consensus among all 126 elected officials and 20 planning commission members. They grounded the plan in research provided by a national market analyst, most of it from sources bankers use for reviewing development-financing strategies. This established the plan as a unique resource for near-term development proposals and a baseline for state-mandated five-year updates. Stakeholders played a critical role in crafting a number of its innovative policies. Their opposition to broad recommendations

prompted planners to divide the County into four subareas — urban, first-ring suburb, suburban, and rural — to reflect the community's diversity. Policies are based now on the differing lifestyles found across these subareas. They advocated for an easy-to-use final product. Planners responded with an online comprehensive plan (direction2030.org) that documents the plan's creation, delivers guidance to anyone anywhere 24/7/365, and incorporates GIS technologies to invite users to interact with its contents.

Tim congratulated the award winners on their success with these exceptional and well-deserving projects. He thanked all of the program entrants and attendees as well as our sponsor ESRI, and encouraged everyone to consider submitting a project for the 2017 CPD/NACP Project Awards Program.

5. Other Business –
   None

6. Adjournment
   The meeting was adjourned at 7:55 p.m.

APA County Planning Division
Annual Meeting
Sign Up Sheet
Sheraton Hotel, Phoenix
April 4, 2016

Attendee Name (Please Print)	Organization/Company	Email Address
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Richard Nicholls	Guest of Kane County	
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